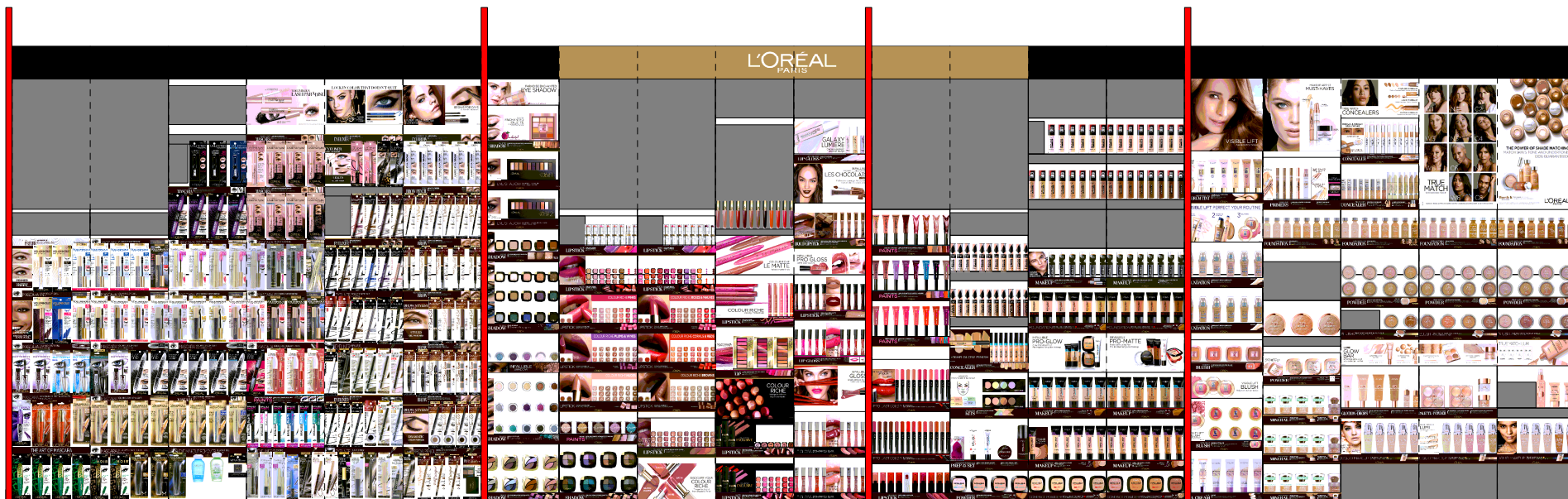




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BILLBOARD UNLIMITE

UNLIMITED MASCARA GP 1.2 (4X12) **

VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) **

VLMNS MSCR PRIMER 1W SPCSVR GP **

071249330265
Voluminous Primer
Primer

071249330265
Voluminous Primer
Primer

071249006412
Voluminous Waterproof
Black

VLMNS MSCR HKBR 4HK LIT (ALT) **

VLMNS MSCR 1W SPCSVR GP **

071249372029
Voluminous Straight Brush
Burgundy

071249345931
Voluminous Original Blue Mascara
Cobalt Blue

071249059098
Voluminous Straight Brush
Blackest Black

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **

071249256718
Voluminous Butterfly Washable Mascara
Blackest Black

071249256701
Voluminous Butterfly Washable Mascara
Black

071249256695
Voluminous Butterfly WTP
Blackest Black

071249256688
Voluminous Butterfly WTP
Black

VLMNS MIL LSHES EXCES WSHBL HKBR 4HK LIT (ALT) **

071249314111
Voluminous Butterfly Sculpt WSH
Blackest Black

071249258422
Voluminous Million Lashes Excess
Washable
Blackest Black

071249258415
Voluminous Million Lashes Excess
Washable
Black

071249187739
Voluminous Million Lashes Mascara
Blackest Black

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT) **

071249324707
Voluminous Feline WSH
Blackest Black WSH

071249324714
Voluminous Feline WSH
Black WSH

071249324721
Voluminous Feline WSH
Black Brown WSH

071249324745
Voluminous Feline WTP
Black WTP

ED DIVIDER KIT -
CLIPS BRCKT

D MSCR GP (20X24) **

UNLIMITED MASCARA GP 2.2 (4X12) **

VLMNS WP HKBR 4HK LIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
VLMNS MSCR HKBR 4HK LIT (ALT) **			
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown
VLMNS SPRSTR MCSRA HKBR 4HK LIT (ALT) **			
071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **			
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown
XTR VOL CLGN W/P HKBR 4HK LIT (ALT) **			
071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black

UNLIMITED MASCARA GP (6X12) **			
UNLIMITED MSCR 1W MSCR SPCSVR GP **	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP
071249104743 Telescopic Mascara Blackest Black	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104729 Telescopic Mascara Black
071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)
071249188125 Voluminous Million Lashes Mascara Black Brown	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black
071249156339 Extra Volume Collagen Waterproof Blackest Black	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	071249373644 Infalible Dual Pencil Sharpener -

VLMS LSH PRDS MSCR STORY: MSCR & PRMR GP (6X12) **

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **					
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black		
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **					
071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black		
TLSCPC HKBR 4HK LIT (ALT) **					
071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249194102 Voluminous False Lashes Mascara Blackest Black		
VLMNS CB MSCR HKBR 4HK LIT (ALT) **					
071249019351 Voluminous Curved Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black	071249148792 Voluminous Waterproof Carbon Black Carbon Black		
DBL XTD BTY TBS HKBR 4HK LIT (ALT) **					
071249314104 Voluminous Superstar Red Carpet Extra Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black		
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green
TLSCPC LNR HKBR 6HK LIT (ALT) **					
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249161906 Telescopic Waterproof Eyeliner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso

INF PRO-LAST LNR GP (6X12) **					
VLMNS LSH PRDS LIQ EYELNR 2W SPCSVR GP **	071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black	
INF PRO-LAST LNR 2W LNR SPCSVR GP **	071249385098 Infallible Pro-Last Liner Burgundy	071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249385944 Infallible Pro-Last Liner Ivy	
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
071249238912 Infallible The Super Slim Liner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249329788 Infallible Sculpt Liner Black	071249314494 Infallible Black Velvet Liner Black
071249350171 Infallible Long Wear Eyeliner White	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown
071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249206041 Infallible Long Wear Eyeliner Charcoal	071249206034 Infallible Long Wear Eyeliner Navy
071249082119 Pencil Perfect Eye Liner Ebony	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249207000 Voluminous Smoldering Eyeliner Black

UNBELIEVA-BROW GP (6X12) **					
071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black	
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	
BRW STYLST BST & SET 2W SPCSVR GP **		071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249350133 Brow Stylist Brow Raiser Light	071249350140 Brow Stylist Brow Raiser Medium	071249357934 Brow Stylist Brow Raiser Deep
BRW STYLST FRM & SET 2W SPCSVR GP **		071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	

CR PRDS ENCHNTD PLTT EYE GP (4X12) **												
					071249371183 Colour Riche Paradise Enchanted Palette -							
CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT **												
			071249289754 Colour Riche La Palette - EYE Nude 1									
CR LA PALETTE SHDW TRY LIT 1.2 **												
			071249289761 Colour Riche La Palette - EYE Nude 2									
CR LA PALETTE SHDW TRY LIT 2.2 **												
		071249350218 Colour Riche Monos		071249350225 Colour Riche Monos		071249350232 Colour Riche Monos		071249350256 Colour Riche Monos		071249350263 Colour Riche Monos		
CR MONOS SHDW (MATTE) TRY 1.1 LIT **												
		071249306918 Colour Riche Monos		071249306925 Colour Riche Monos		071249306987 Colour Riche Monos		071249306932 Colour Riche Monos		071249306956 Colour Riche Monos		
		071249306970 Colour Riche Monos		071249306949 Colour Riche Monos		071249306994 Colour Riche Monos		071249307021 Colour Riche Monos		071249307076 Colour Riche Monos		
		071249307045 Colour Riche Monos		071249307083 Colour Riche Monos		071249307052 Colour Riche Monos		071249307069 Colour Riche Monos		071249306963 Colour Riche Monos		
CR MONOS SHDW 3-TIER TRY LIT**												
071249266519			071249266540		071249266526		071249266533		071249266502		071249266496	
INF SHDW BTRFLY TRY 1.1 LIT EW **												
		071249199237		071249199213		071249199312		071249199305		071249214633		
		071249214596		071249199299		071249214640		071249214626		071249199244		
		071249214602		071249214619		071249199220		071249199251		071249199275		
INF SHDW 3-TIER TRY LIT**												
071249243763 Colour Riche Shadows		071249276419 Colour Riche Shadows				071249243770 Colour Riche Shadows			071249243787 Colour Riche Shadows			
071249276389 Colour Riche Shadows		071249276396 Colour Riche Shadows				071249276402 Colour Riche Shadows			071249243794 Colour Riche Shadows			
CR SHDW 2-TIER 1.1 LIT **												

BILLBOARD ROUGE

071249355770 Colour Riche Shine Dewy Petal	071249355848 Colour Riche Shine Burnished Blush	071249355787 Colour Riche Shine Glazed Pink	071249355817 Colour Riche Shine Polished Tango	071249355831 Colour Riche Shine Sparkling Rose	071249355855 Colour Riche Shine Shining Peach	071249355879 Colour Riche Shine Glossy Fawn	071249355862 Colour Riche Shine Dazzling Doe
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CR SHINE LIP TRY 1.2 LIT **

071249349755 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349748 Colour Riche Matte	0712493 Colour Riche	0712493 Colour Riche
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CR MATTE LIP & LIPLNR TRY 1.2 LIT **

071249256206 Colour Riche	071249045701 Colour Riche	071249083352 Colour Riche	071249074534 Colour Riche	071249256213 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche
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CR LIP TRY 1.6 LIT **

071249045633 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249216378 Colour Riche	071249083727 Colour Riche	071249074558 Colour Riche	071249216385 Colour Riche
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CR LIP TRY 3.6 LIT **

071249083291 Colour Riche	071249045664 Colour Riche	071249045992 Colour Riche	071249045961 Colour Riche	071249045657 Colour Riche	071249046012 Colour Riche	071249046020 Colour Riche
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CR LIP TRY 5.6 LIT **

071249352137 Infallible Paints Eye Shadow Metallics	071249352113 Infallible Paints Eye Shadow Metallics	071249352106 Infallible Paints Eye Shadow Metallics	071249352144 Infallible Paints Eye Shadow Metallics	071249352120 Infallible Paints Eye Shadow Metallics
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INF EYE PAINTS MET SHDW TRY 1.1 LIT **

071249313022
Colour Riche Pocket Palette

071249313084
Colour Riche Pocket Palette

071249313039
Colour Riche Pocket Palette

071249313008
Colour Riche Pocket Palette

071249313053
Colour Riche Pocket Palette

071249313077
Colour Riche Pocket Palette

071249313046
Colour Riche Pocket Palette

071249313060
Colour Riche Pocket Palette

CR POCKET PALETTE 2-TIER TRY LIT**

SIG LIP GP (20X24) **

				071249355800 Colour Riche Shine Laminated Fuchsia	071249355794 Colour Riche Shine Lacquered Strawberry	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355824 Colour Riche Shine Luminous Coral	071249355886 Colour Riche Shine Varnished Rosewood	071249355916 Colour Riche Shine Gleaming Plum	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 2.2 LIT **											
071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249296486 Colour Riche	071249296820 Colour Riche	071249349663 Colour Riche Matte	071249316191 Colour Riche	071249349670 Colour Riche Matte	071249349667 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 2.2 LIT **											
				071249256244 Colour Riche	071249074541 Colour Riche	071249045855 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256268 Colour Riche	071249256275 Colour Riche	
CR LIP TRY 2.6 LIT **											
				071249074527 Colour Riche	071249083321 Colour Riche	071249045787 Colour Riche	071249045770 Colour Riche	071249216392 Colour Riche	071249083765 Colour Riche	071249216408 Colour Riche	
CR LIP TRY 4.6 LIT **											
				071249083512 Colour Riche	071249083406 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249083222 Colour Riche	071249045947 Colour Riche	
CR LIP TRY 6.6 LIT **											
	071249374535 Colour Riche Ultra	071249374542 Colour Riche Ultra	071249374550 Colour Riche Ultra	071249374566 Colour Riche Ultra	071249374597 Colour Riche Ultra	071249374500 Colour Riche Ultra	071249374573 Colour Riche Ultra	071249374603 Colour Riche Ultra	071249374610 Colour Riche Ultra	071249374627 Colour Riche Ultra	
CR ULTRA MATTE LIP TRY 1.1 LIT **											
CR ULTRA MATTE LIP GP (6X12) **											

20' LP H

ROUGE SIGNATURE LIP GP (6X12) **

HOTSPOT ROUGE SIG LIP (17X12) **

071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
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CR LE MATTE LIP PENS GP (6X12)**

071249308301 Colour Riche Le Matte Lip Pens	071249308288 Colour Riche Le Matte Lip Pens	071249308295 Colour Riche Le Matte Lip Pens	071249308271 Colour Riche Le Matte Lip Pens	071249308318 Colour Riche Le Matte Lip Pens
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CR LE MATTE LIP PENS TRAY LIT 1.1 **

071249334225
Colour Riche La Palette - LIP
Pink

071249334232
Colour Riche La Palette - LIP
Plum

071249334249
Colour Riche La Palette - LIP
Nude

CR LA PALETTE LIP TRY LIT**

CR LIP A GP (6x12) EW **

CR CLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **

071249316146 Colour Riche	071249316153 Colour Riche	071249316184 Colour Riche	071249316160 Colour Riche	071249296462 Colour Riche	071249296516 Colour Riche
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CR CLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **

DR-LIT **

GALAXY LUMIERE LIP GP 1.1 (6X12) **

071249365625
Galaxy Lumiere
Holographic Lip
Gloss

071249365632
Galaxy Lumiere
Holographic Lip
Gloss

071249365649
Galaxy Lumiere
Holographic Lip
Gloss

071249367261
Galaxy Lumiere
Holographic Lip
Gloss

GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **

INF PM LES CHOCOLAT NUDE GP (6X12) **

071249371787
Infalible Pro-Matte
Les Chocolat Nudes
candy man

071249371794
Infalible Pro-Matte
Les Chocolat Nudes
sweet tooth

071249371800
Infalible Pro-Matte
Les Chocolat Nudes
dose of cocoa

071249371817
Infalible Pro-Matte
Les Chocolat Nudes
box o chocolate

071249371824
Infalible Pro-Matte
Les Chocolat Nudes
bittersweet

071249371831
Infalible Pro-Matte
Les Chocolat Nudes
70% yum

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **

INF GLSS LIP GP (4X12) **

071249358634
Infalible Pro-Matte
Liquid Lipstick
Milk and Cookies

071249358573
Infalible Pro-Matte
Liquid Lipstick
Shake Down

071249358610
Infalible Pro-Matte
Liquid Lipstick
Angora

071249358603
Infalible Pro-Matte
Liquid Lipstick
Cowboy

071249358580
Infalible Pro-Matte
Liquid Lipstick
Nudist

071249358658
Infalible Pro-Matte
Liquid Lipstick
Matador

071249358641
Infalible Pro-Matte
Liquid Lipstick
Stirred

071249358597
Infalible Pro-Matte
Liquid Lipstick
Deeply Disturbed

071249358665
Infalible Pro-Matte
Liquid Lipstick
Roseblood

071249358627
Infalible Pro-Matte
Liquid Lipstick
Plum Bum

INF PRO-MATTE LIQ LIP TRY 1.1 LIT **

071249314180
Infalible Pro-Matte
Gloss
Blushing Ambition

071249314234
Infalible Pro-Matte
Gloss
Fuchsia Amnesia

071249317990
Infalible Pro-Matte
Gloss
Rebel Rose

071249314166
Infalible Pro-Matte
Gloss
Aphrodite Kiss

071249314227
Infalible Pro-Matte
Gloss
Shanghai Scarlet

071249314203
Infalible Pro-Matte
Gloss
Forbidden Kiss

071249317983
Infalible Pro-Matte
Gloss
Rouge Envy

071249314173
Infalible Pro-Matte
Gloss
Nude Allude

071249314210
Infalible Pro-Matte
Gloss
Statement Nude

071249314197
Infalible Pro-Matte
Gloss
Bare Attraction

INF PRO-MATTE GLOSS TRAY LIT**

INF LIP GLOSS GP (6x12) EW **

071249135280
Infalible Lip Gloss
Petal

071249135433
Infalible Lip Gloss
Coral Sands

071249135341
Infalible Lip Gloss
Douce de Leche

071249135334
Infalible Lip Gloss
Barely Nude

071249135297
Infalible Lip Gloss
Sunset

071249135365
Infalible Lip Gloss
Blush

071249216033
Infalible Lip Gloss
Cherry Flash

071249135372
Infalible Lip Gloss
Bloom

071249135396
Infalible Lip Gloss
Modern Mauve

071249135419
Infalible Lip Gloss
Sangria

INF LIP GLS TRY 1.2 LIT **

071249216064
Infalible Lip Gloss
Pink Topaz

071249135303
Infalible Lip Gloss
Fiery

071249135389
Infalible Lip Gloss
Posy

071249216057
Infalible Lip Gloss
Red Fatale

071249135402
Infalible Lip Gloss
Undeniable Mauve

071249135327
Infalible Lip Gloss
Suede

071249216040
Infalible Lip Gloss
Glistening Berry

071249135426
Infalible Lip Gloss
Raisin

071249135310
Infalible Lip Gloss
Rebel Red

071249135358
Infalible Lip Gloss
Truffle

INF LIP GLS TRY 2.2 LIT **

BILLBOARD INF 24HR

071249358535 Infallible Lip Paints Matte Peach Pit	071249358542 Infallible Lip Paints Matte Festival	071249358528 Infallible Lip Paints Matte Tongue Tied	071249358511 Infallible Lip Paints Matte Skinny Dip	071249352168 Infallible Lip Paints Metallic Moon Lust	071249352199 Infallible Lip Paints Metallic Liquid Venom	071249352175 Infallible Lip Paints Metallic Galactic Foil	071249352182 Infallible Lip Paints Metallic Smoldering Eclipse						
INF LIP PAINTS (MATTE/MET) TRY 1.3 LIT **													
071249358566 Infallible Lip Paints Matte Cinna-Bomb	071249358559 Infallible Lip Paints Matte Velvet Pout	071249339664 Infallible Lip Paints Lilac Lust	071249339671 Infallible Lip Paints Violet Twist	071249339688 Infallible Lip Paints Bewitching Bordeaux	071249344255 Infallible Lip Paints Domineering Teal	071249339695 Infallible Lip Paints Navy Spy	071249339701 Infallible Lip Paints Taupless						
INF LIP PAINTS (MATTE/ORIG) TRY 2.3 LIT **													
071249339718 Infallible Lip Paints Nude Star	071249339770 Infallible Lip Paints Spicy Blush	071249339763 Infallible Lip Paints Wild Rose	071249339756 Infallible Lip Paints Fearless Fuschia	071249344262 Infallible Lip Paints Cool Coral	071249339749 Infallible Lip Paints Orange Envy	071249339732 Infallible Lip Paints DIY Red	071249339725 Infallible Lip Paints Sultry Sangria						
INF LIP PAINTS TRY 2.2/3.3 LIT **													
		071249290422 Infallible Lip 2- Step Rose Tattoo	071249290033 Infallible Lip 2- Step Timeless Rose	071249290385 Infallible Lip 2- Step Neverending Nutmeg	071249290095 Infallible Lip 2- Step Permanent Blush	071249290088 Infallible Lip 2- Step Flamboyant Flamingo	071249290057 Infallible Lip 2- Step Toujour Teaberry	071249290064 Infallible Lip 2- Step Passionate Petal	071249290330 Infallible Lip 2- Step Forever Candy	071249290439 Infallible Lip 2- Step Berry Chic	071249290040 Infallible Lip 2- Step Lilac Infinite		
INF 2-STP LIP TRY LIT 1.2 **													
071249290101 Infallible Lip 2- Step Violet Parfait	071249290408 Infallible Lip 2- Step Mesmerizing Merlot	071249290453 Infallible Lip 2- Step Raisin Revival	071249290361 Infallible Lip 2- Step Cherry Noir	071249290446 Infallible Lip 2- Step Incessant Russet	071249290347 Infallible Lip 2- Step Continual Crimson	071249290323 Infallible Lip 2- Step Red	071249290415 Infallible Lip 2- Step Captivated by Cerise	071249290354 Infallible Lip 2- Step Perpetual Apricot	071249290477 Infallible Lip 2- Step Coral Constant	071249290071 Infallible Lip 2- Step Everlasting Caramel	071249290392 Infallible Lip 2- Step Heaven to Henna	071249290378 Infallible Lip 2- Step Lasting Ginger	071249290460 Infallible Lip 2- Step Always Almond
INF 2-STP LIP TRY LIT 2.2 **													
071249168530 Infallible Le Rouge Lip Unending Kiss	071249168462 Infallible Le Rouge Lip Tender Berry	071249168622 Infallible Le Rouge Lip Ravishing Red	071249168639 Infallible Le Rouge Lip Refined Ruby	071249168660 Infallible Le Rouge Lip Bold Bordeaux	071249168615 Infallible Le Rouge Lip Persistent Plum	071249168585 Infallible Le Rouge Lip Everlasting Plum	071249168646 Infallible Le Rouge Lip Rambling Rose	071249168493 Infallible Le Rouge Lip Forever Frappe	071249168370 Infallible Le Rouge Lip Resilient Raisin				
INF LE RGE LIP TRY 1.1 LIT **													

INF 24HR FDTN GP 1.2 (6X12) **							
	071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	
INF 24HR FW FDTN TRY 1.4 LIT **							
071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382288 Infallible 24 HR Fresh Wear Foundation Golden Sun	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber	071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee
INF 24HR FW FDTN TRY 3.4 LIT **							
INF FDTN FINDER GP 1.2 (6X12) **							
	071249369326 Infallible Longwear Shaping Sticks: Foundation Ivory	071249369333 Infallible Longwear Shaping Sticks: Foundation Nude Beige	071249369340 Infallible Longwear Shaping Sticks: Foundation Buff	071249369357 Infallible Longwear Shaping Sticks: Foundation Shell Beige	071249369364 Infallible Longwear Shaping Sticks: Foundation Sand	071249369371 Infallible Longwear Shaping Sticks: Foundation Warm Beige	
INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PM MU TRY LIT 1.2 **							
INF FACE FMLY 1.2 GP (6X12) **							
071249330449 Infallible Pro-Glow Classic Ivory	071249330432 Infallible Pro-Glow Creamy Natural	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige		
INF PRO-GLW FNDTN TRY 1.2 LIT **							
	071249335369 Infallible Total Cover Foundation Classic Ivory	071249335376 Infallible Total Cover Foundation Creamy Natural	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige		
INF TOTAL CVR FNDTN TRY 1.2 LIT **							
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige	071249293171 Infallible Pro-Matte Powder Nude Beige	071249293188 Infallible Pro-Matte Powder True Beige				
INF PM PWDR TRY LIT 1.2 **							

INF 24HR FDTN GP 2.2 (6X12) **							
071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382189 Infallible 24 HR Fresh Wear Foundation Rose Vanilla	071249382196 Infallible 24 HR Fresh Wear Foundation Natural Rose	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla	071249382219 Infallible 24 HR Fresh Wear Foundation Rose Beige	071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand
INF 24HR FW FDTN TRY 2.4 LIT **							
071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249382349 Infallible 24 HR Fresh Wear Foundation Copper	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384688 Infallible 24 HR Fresh Wear Foundation Deep Amber	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony
INF 24HR FW FDTN TRY 4.4 LIT **							
INF FDTN FINDER GP 2.2 (6X12) **							
071249369388 Infallible Longwear Shaping Sticks: Foundation Natural Beige	071249369395 Infallible Longwear Shaping Sticks: Foundation Tan	071249369401 Infallible Longwear Shaping Sticks: Foundation Honey	071249369418 Infallible Longwear Shaping Sticks: Foundation Cocoa	071249369425 Infallible Longwear Shaping Sticks: Foundation Chestnut	071249369432 Infallible Longwear Shaping Sticks: Foundation Espresso	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay In Rose	071249372654 Infallible Longwear Shaping Sticks: Highlight Gold is Cold
INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT **							
071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa		
INF PM MU TRY LIT 2.2 **							
INF FACE FMLY 2.2 GP (6X12) **							
071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Crème Café	071249330548 Infallible Pro-Glow Cocoa		
INF PRO-GLW FNDTN TRY 2.2 LIT**							
071249335413 Infallible Total Cover Foundation Buff Beige	071249335420 Infallible Total Cover Foundation Sand Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335444 Infallible Total Cover Foundation Caramel Beige	071249335451 Infallible Total Cover Foundation Classic Tan	071249335468 Infallible Total Cover Foundation Crème Café	071249335475 Infallible Total Cover Foundation Cocoa	
INF TOTAL CVR FNDTN TRY 2.2 LIT **							
071249293195 Infallible Pro-Matte Powder Sun Beige		071249293201 Infallible Pro-Matte Powder Golden Beige		071249293218 Infallible Pro-Matte Powder Classic Tan		071249293225 Infallible Pro-Matte Powder Cocoa	
INF PM PWDR TRY LIT 2.2 **							

	VL FAMILY ANDIE BEAUTY #2 GP (11x12) EW **						
		071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber
	VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **						
	VL REGIMEN GP (6X12) **						
	071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff	
	VL SRM TRY 1.2 LIT **						
	071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan	
	VL SRM TRY 2.2 LIT **						
	071249374702 Paradise Enchanted Blush Bashful	071249374719 Paradise Enchanted Blush Fantastical		071249374726 Paradise Enchanted Blush Just Curious		071249374733 Paradise Enchanted Blush Charming	
	PRDS ENCHNTD BLSH TRY LIT **						
	VL BLUSH GP (4X12) **						
			071249237434 Visible Lift Blush		071249237441 Visible Lift Blush		071249237458 Visible Lift Blush
			071249237465 Visible Lift Blush		071249237472 Visible Lift Blush		071249237489 Visible Lift Blush
	VL BLUSH TRY 1.1 LIT EW **						
	071249283714 Magic BB Correctors Magic BB Correctors : Anti-Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti-Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep	
SS MGC BB CRM/CRTX TRY 1.1 LIT **							

SS MGC BTQ GP (11X12) EW **

	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer		071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base
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MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT**

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
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TM MU TRY WRM 1.3/1.4 LIT **

TM LUMI BRONZER GP 1.1 (6X12) **

071249366028 True Match Lumi Bronze It Bronzers Light	071249366035 True Match Lumi Bronze It Bronzers Medium	071249366042 True Match Lumi Bronze It Bronzers Deep
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TM LUMI BRONZE IT TRY 1.1 LIT **

	071249299081 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Golden	071249299074 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Rose	071249299098 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Ice
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TM LUMI PWDR GLOW TRY LIT 1.1 **

071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige	071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige	071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige	071249123454 True Match Naturale Blush Pinched Pink
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TM MIN MU W/ BLSH TRY 1.3 LIT **

071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory	071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan	071249123461 True Match Naturale Blush Soft Rose
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TM MIN MU W/ BLSH TRY 2.3 LIT **

071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural	071249202050 True Match Naturale Gentle Mineral Makeup Classic Beige	071249196724 True Match Naturale Gentle Mineral Makeup Soft Sable	071249123485 True Match Naturale Blush Bare Honey
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TM MIN MU W/ BLSH TRY 3.3 LIT **

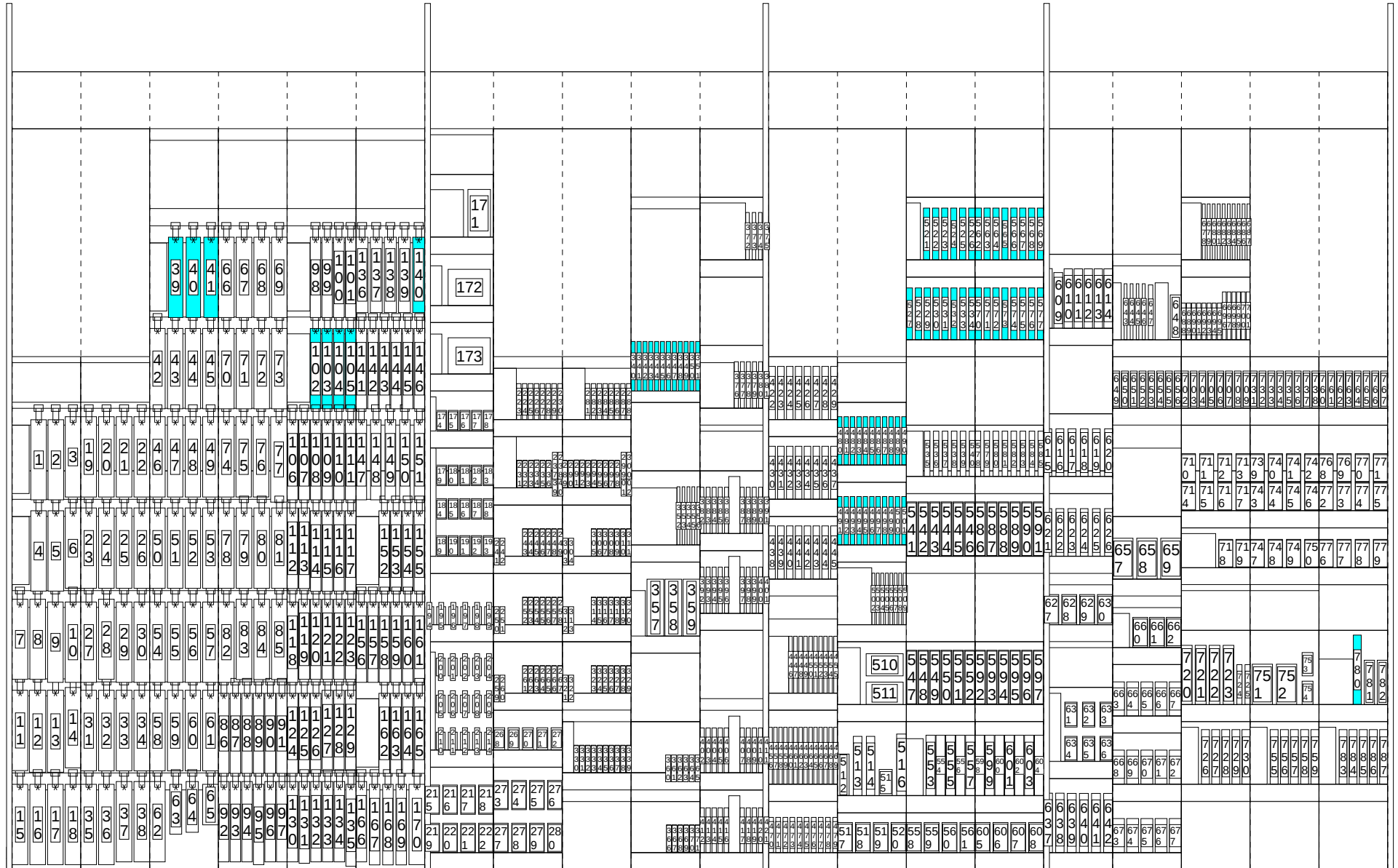
TM CNCLR FMLY GP (6X12) **																							
		071249362174 True Match Multi-Use Concealer Fair		071249362181 True Match Multi-Use Concealer Fair		071249362198 True Match Multi-Use Concealer Fair		071249362204 True Match Multi-Use Concealer Light		071249362211 True Match Multi-Use Concealer Light		071249362235 True Match Multi-Use Concealer Medium		071249362242 True Match Multi-Use Concealer Medium		071249362266 True Match Multi-Use Concealer Dark		071249362273 True Match Multi-Use Concealer Dark		071249362297 True Match Multi-Use Concealer Deep			
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **																							
										071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium	071249238462 True Match Crayon Concealer Light/Medium	071249248805 True Match Crayon Concealer Medium/Deep	071249238486 True Match Crayon Concealer Medium/Deep								
TM CNCLR/CRYN COMBO TRY LIT 1.1**																							
071249078570 True Match Liquid Foundation Soft Ivory		071249078587 True Match Liquid Foundation Classic Ivory		071249078624 True Match Liquid Foundation Natural Buff		071249078662 True Match Liquid Foundation Buff Beige		071249078693 True Match Liquid Foundation True Beige		071249078723 True Match Liquid Foundation Honey Beige		071249078747 True Match Liquid Foundation Classic Tan		071249218303 True Match Liquid Foundation Cappuccino									
TM MU TRY NTRL 2.3/2.4 LIT **																							
071249016411 True Match Powder				071249016428 True Match Powder				071249016435 True Match Powder				071249016442 True Match Powder											
071249016459 True Match Powder				071249016657 True Match Powder				071249016930 True Match Powder				071249017074 True Match Powder											
TM PWDR-2 TR TRY WRM 1.3 LIT **																							
						071249017449 True Match Blush						071249017456 True Match Blush											
TM BLSH TRY 1.3 LIT **																							
TM LUMI WULT FMLY 1.2 GP (4X12) **																							
071249363102 True Match Lumi Glotion Fair		071249363119 True Match Lumi Glotion Light				071249363126 True Match Lumi Glotion Medium				071249363133 True Match Lumi Glotion Deep				071249361191 True Match Lumi Glow Amour Day Break		071249361207 True Match Lumi Glow Amour Golden Hour							
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **																							
				071249214749 True Match Lumi Makeup Porcelain/Lt Ivory				071249214756 True Match Lumi Makeup Nude Beige				071249214763 True Match Lumi Makeup Natural Beige				071249214770 True Match Lumi Makeup Sand Beige				071249214787 True Match Lumi Makeup Sun Beige			
TM LUMI MU TRAY WRM 1.3 LIT **																							
TM FAMILY GP 1.3 (6X12) **																							

BILLBOARD TM

071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder	
TM PWDR-2 TR TRY NTRL 2.3 LIT **							
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush	
TM BLSH TRY 2.3 LIT **							
TM LUMI WULT FMLY 2.2 GP (4X12) **							
071249365441 True Match Lumi Glow Nude Palette Moonkissed		071249365434 True Match Lumi Glow Nude Palette Sunkissed		071249361221 True Match Lumi Shimmerista		071249361238 True Match Lumi Shimmerista	
TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **							
	071249214800 True Match Lumi Makeup Soft Ivory/Cisc Ivory	071249214817 True Match Lumi Makeup Natural Buff	071249214824 True Match Lumi Makeup Buff Beige	071249214831 True Match Lumi Makeup True Beige	071249214855 True Match Lumi Makeup Classic Tan/Cappuccino		
TM LUMI MU TRAY NEUT 2.3 LIT **							
TM FAMILY GP 2.3 (6X12) **							

FACE (20X24) **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 LIT **							
071249033357 True Match Powder		071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder	
071249033579 True Match Powder		071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder	
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush		071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush	
TM BLSH TRY 3.3 LIT **							
TM LUMI LIQ GLOW GP (4X12)**							
				071249382585 True Match Lumi Shake & Glow Dew Mist		071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden	071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose
TM LUMI LIQ GLW/SHK & GLW TRY LIT **							
	071249226551 True Match Lumi Makeup Creamy Natural	071249226568 True Match Lumi Makeup Shell Beige	071249226575 True Match Lumi Makeup Classic Beige	071249226582 True Match Lumi Makeup Soft Sable	071249226599 True Match Lumi Makeup Nut Brown/Cocoa		
TM LUMI MU TRAY COOL 3.3 LIT **							
TM FAMILY GP 3.3 (6X12) **							



POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249330265	Voluminous Primer	Primer	300
2	1	071249330265	Voluminous Primer	Primer	300
3	1	071249006412	Voluminous Waterproof	Black	360

VLMNS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
4	1	071249372029	Voluminous Straight Brush	Burgundy	950
5	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
6	1	071249059098	Voluminous Straight Brush	Blackest Black	310

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
7	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
8	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
9	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
10	1	071249256688	Voluminous Butterfly WTP	Black	870

VLMNS MIL LSHES EXCES WSHBL HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
12	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
13	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
14	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
15	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
16	1	071249324714	Voluminous Feline WSH	Black WSH	628
17	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
18	1	071249324745	Voluminous Feline WTP	Black WTP	632

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
19	1	071249006412	Voluminous Waterproof	Black	360
20	1	071249006429	Voluminous Waterproof	Black Brown	365
21	1	071249006429	Voluminous Waterproof	Black Brown	365
22	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

VLMNS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
23	1	071249059098	Voluminous Straight Brush	Blackest Black	310
24	1	071249749012	Voluminous Straight Brush	Black	305
25	1	071249749012	Voluminous Straight Brush	Black	305
26	1	071249669020	Voluminous Straight Brush	Black Brown	315

VLMNS SPRSTR MCSRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
27	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
28	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
29	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
30	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621

VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
31	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

32	1	071249187722	Voluminous Million Lashes Mascara	Black	645
33	1	071249187722	Voluminous Million Lashes Mascara	Black	645
34	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655

XTR VOL CLGN WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
35	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
36	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634
37	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
38	1	071249148808	Extra Volume Collagen Washable	Black	675

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
39	1	071249335857	Unlimited	Blackest Black	235
40	1	071249335871	Unlimited	Black Brown	236
41	1	071249335888	Unlimited	Blackest Black WTP	240

X-FIBER MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
42	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
43	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
44	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
45	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
46	1	071249104743	Telescopic Mascara	Blackest Black	910
47	1	071249104743	Telescopic Mascara	Blackest Black	910
48	1	071249104729	Telescopic Mascara	Black	905
49	1	071249104729	Telescopic Mascara	Black	905

VLMNS CB MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
50	1	071249669020	Voluminous Straight Brush	Black Brown	315
51	1	071249019344	Voluminous Curved Brush	Black	340
52	1	071249019344	Voluminous Curved Brush	Black	340
53	1	071249019351	Voluminous Curved Brush	Black Brown	350

VLMNS SPRSTR MCSRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
54	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
55	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
56	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
57	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625

VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
58	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
59	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
60	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
61	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
62	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
63	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
64	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001
65	1	071249373644	Infalible Dual Pencil Sharpener	-	00

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
66	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
67	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
68	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
69	1	071249343258	Voluminous Lash Paradise WSH	Black	201

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
71	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
72	1	071249343319	Voluminous Lash Paradise WTP	Black	203
73	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
74	1	071249104736	Telescopic Mascara	Black Brown	915
75	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
76	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
77	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

VLMNS CB MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
78	1	071249019351	Voluminous Curved Brush	Black Brown	350
79	1	071249101919	Voluminous Carbon Black	Carbon Black	335
80	1	071249101919	Voluminous Carbon Black	Carbon Black	335
81	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

DBL XTD BTY TBS HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
82	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
83	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
84	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
85	1	071249149744	Double Extend Beauty Tubes	Black	570

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
86	1	071249335185	Infalible Eye Paint Liner	Black Party	300
87	1	071249335239	Infalible Eye Paint Liner	White Party	310
88	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
89	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
90	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
91	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

TLSCPC LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
92	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
93	1	071249119990	Telescopic Eyeliner	Black	810
94	1	071249120033	Telescopic Eyeliner	Charcoal	820
95	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
96	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
97	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

VLMNS LSH PRDS LIQ EYELNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
98	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
99	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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100	1	071249336359	Voluminous Liner Noir	Blackest Black	300
101	1	071249289839	Infalible Superstar Liner	Black	202

INF PRO-LAST LNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
102	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
103	1	071249385104	Infalible Pro-Last Liner	Bronze	840
104	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
105	1	071249385944	Infalible Pro-Last Liner	Ivy	860

INF PRO-LAST LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
106	1	071249357248	Infalible Pro-Last Liner	Black	930
107	1	071249357255	Infalible Pro-Last Liner	Brown	940
108	1	071249357262	Infalible Pro-Last Liner	Grey	950
109	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
110	1	071249357651	Infalible Pro-Last Liner	Purple	970
111	1	071249357668	Infalible Pro-Last Liner	Nude	980

INF THE SPR SLIM LNR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
112	1	071249238912	Infalible The Super Slim Liner	Black	400
113	1	071249238912	Infalible The Super Slim Liner	Black	400
114	1	071249350126	Infalible The Super Slim Liner	Brown	401
115	1	071249350157	Infalible The Super Slim Liner	Grey	402
116	1	071249329788	Infalible Sculpt Liner	Black	904
117	1	071249314494	Infalible Black Velvet Liner	Black	903

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
118	1	071249350171	Infalible Long Wear Eyeliner	White	551
119	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
120	1	071249145234	Infalible Long Wear Eyeliner	Black	511
121	1	071249145234	Infalible Long Wear Eyeliner	Black	511
122	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
123	1	071249145258	Infalible Long Wear Eyeliner	Brown	531

INF EYE MM LNR HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
124	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
125	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
126	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
127	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
128	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
129	1	071249206034	Infalible Long Wear Eyeliner	Navy	541

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
130	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
131	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
132	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
133	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
134	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
135	1	071249207000	Voluminous Smoldering Eyeliner	Black	645

UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
136	1	071249376386	Unbelieva-Brow	Blonde	560

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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137	1	071249376393	Unbelieva-Brow	Light Brunette	565
138	1	071249376409	Unbelieva-Brow	Brunette	570
139	1	071249376416	Unbelieva-Brow	Dark Brunette	575
140	1	071249385074	Unbelieva-Brow	Black	580

BRW STYLST DEF HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	071249314876	Brow Stylist: Definer	Blonde	388
142	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
143	1	071249350751	Brow Stylist: Definer	Light Brunette	392
144	1	071249314883	Brow Stylist: Definer	Brunette	389
145	1	071249314883	Brow Stylist: Definer	Brunette	389
146	1	071249314890	Brow Stylist: Definer	Dark Brunette	390

BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
147	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
148	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
149	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
150	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
151	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

BRW STYLST BST & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	071249359310	Brow Stylist Boost & Set	Clear	460
153	1	071249357521	Brow Stylist Boost & Set	Blonde	470
154	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
155	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
156	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
157	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
158	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
159	1	071249350133	Brow Stylist Brow Raiser	Light	615
160	1	071249350140	Brow Stylist Brow Raiser	Medium	620
161	1	071249357934	Brow Stylist Brow Raiser	Deep	625

BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
162	1	071249339589	Brow Stylist Frame & Set	Blonde	212
163	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
164	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
165	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

BRW SYLST DESIGNR HKBR 5HK (ALT) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
166	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
167	1	071249289273	Brow Stylist Designer	Blonde	305
168	1	071249289280	Brow Stylist Designer	Brunette	310
169	1	071249289297	Brow Stylist Designer	Dark Brunette	315
170	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386

CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
171	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
172	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
173	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
174	1	071249350218	Colour Riche Monos	Matte Chill	300
175	1	071249350225	Colour Riche Monos	Mix and Matte	302
176	1	071249350232	Colour Riche Monos	Matte it Up	304
177	1	071249350256	Colour Riche Monos	Acro-matte	306
178	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
179	1	071249306918	Colour Riche Monos	Petite Perle	205
180	1	071249306925	Colour Riche Monos	Paris Beach	200
181	1	071249306987	Colour Riche Monos	Little Beige Dress	201
182	1	071249306932	Colour Riche Monos	Sunset Seine	202
183	1	071249306956	Colour Riche Monos	Quartz Fume	204
184	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
185	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
186	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
187	1	071249307021	Colour Riche Monos	Violet Beaute	208
188	1	071249307076	Colour Riche Monos	Green Promenade	212
189	1	071249307045	Colour Riche Monos	Argentique	210
190	1	071249307083	Colour Riche Monos	Teal Couture	213
191	1	071249307052	Colour Riche Monos	Grand Bleu	211
192	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
193	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF SHDW BTRFLY TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
194	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
195	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
196	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
197	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
198	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
199	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
200	1	071249199237	Infalible Shadow	Endless Pearl	899
201	1	071249199213	Infalible Shadow	Iced Latte	888
202	1	071249199312	Infalible Shadow	Eternal Sunshine	997
203	1	071249199305	Infalible Shadow	Amber Rush	892
204	1	071249214633	Infalible Shadow	Bottomless Java	800
205	1	071249214596	Infalible Shadow	Liquid Diamond	996
206	1	071249199299	Infalible Shadow	Perpetual Purple	555
207	1	071249214640	Infalible Shadow	Smoldering Plum	556
208	1	071249214626	Infalible Shadow	Glistening Garnet	557
209	1	071249199244	Infalible Shadow	Bronzed Taupe	890
210	1	071249214602	Infalible Shadow	Golden Emerald	335
211	1	071249214619	Infalible Shadow	Endless Sea	337
212	1	071249199220	Infalible Shadow	Midnight Blue	889
213	1	071249199251	Infalible Shadow	Eternal Black	999

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

214	1	071249199275	Infalible Shadow	Sultry Smoke	998
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CR SHDW 2-TIER 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
215	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
216	1	071249276419	Colour Riche Shadows	Rose Nude	300
217	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
218	1	071249243787	Colour Riche Shadows	Absolute Taupe	250
219	1	071249276389	Colour Riche Shadows	Unforgettable Lilac	270
220	1	071249276396	Colour Riche Shadows	Eternal Blue	280
221	1	071249276402	Colour Riche Shadows	Emerald Conquest	290
222	1	071249243794	Colour Riche Shadows	Incredible Grey	260

CR SHINE LIP TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
223	1	071249355770	Colour Riche Shine	Dewy Petal	912
224	1	071249355848	Colour Riche Shine	Burnished Blush	906
225	1	071249355787	Colour Riche Shine	Glazed Pink	914
226	1	071249355817	Colour Riche Shine	Polished Tango	918
227	1	071249355831	Colour Riche Shine	Sparkling Rose	908
228	1	071249355855	Colour Riche Shine	Shining Peach	910
229	1	071249355879	Colour Riche Shine	Glossy Fawn	900
230	1	071249355862	Colour Riche Shine	Dazzling Doe	902

CR MATTE LIP & LIPLNR TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
231	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
232	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
233	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
234	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
235	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
236	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
237	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
238	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
239	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
240	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR LIP TRY 1.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
241	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705
242	1	071249047521	Colour Riche Lip Liner	All About Pink	708
243	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
244	1	071249045701	Colour Riche Lipcolour	Mauved	140
245	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
246	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
247	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175
248	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
249	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185

CR LIP TRY 3.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
250	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772
251	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773
252	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
253	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
254	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
255	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766
256	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
257	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

258	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
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CR LIP TRY 5.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
259	1	071249081143	Colour Riche Lip Liner	Au Naturelle	780
260	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782
261	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
262	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
263	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
264	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
265	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
266	1	071249046012	Colour Riche Lipcolour	Sunwash	857
267	1	071249046029	Colour Riche Lipcolour	Spice	860

INF EYE PAINTS MET SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
268	1	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400
269	1	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402
270	1	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404
271	1	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406
272	1	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
273	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
274	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
275	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
276	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
277	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
278	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
279	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
280	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR SHINE LIP TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
281	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
282	1	071249355794	Colour Riche Shine	Lacquered Strawberry	920
283	1	071249355893	Colour Riche Shine	Enamel Red	924
284	1	071249355909	Colour Riche Shine	Glassy Garnet	926
285	1	071249355824	Colour Riche Shine	Luminous Coral	916
286	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
287	1	071249355916	Colour Riche Shine	Gleaming Plum	928
288	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
289	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
290	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
291	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
292	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
293	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
294	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
295	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
296	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
297	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
298	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
299	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
300	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
301	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

302	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102
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CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
303	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
304	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
305	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
306	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
307	1	071249045855	Colour Riche Lipcolour	Mica	620
308	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
309	1	071249256251	Colour Riche Lipcolour	Everbloom	254
310	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
311	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
312	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
313	1	071249081129	Colour Riche Lip Liner	Always Red	765
314	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
315	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
316	1	071249045787	Colour Riche Lipcolour	Volcanic	410
317	1	071249045770	Colour Riche Lipcolour	British Red	350
318	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
319	1	071249083765	Colour Riche Lipcolour	True Red	315
320	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
321	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
322	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
323	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
324	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
325	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
326	1	071249045930	Colour Riche Lipcolour	Sandstone	810
327	1	071249045923	Colour Riche Lipcolour	Silverstone	760
328	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
329	1	071249045947	Colour Riche Lipcolour	Bronzine	825

CR ULTRA MATTE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
330	1	071249374535	Colour Riche Ultra Matte Nudes	Full-Blown Fawn	974
331	1	071249374542	Colour Riche Ultra Matte Nudes	Lilac Impulse	975
332	1	071249374559	Colour Riche Ultra Matte Nudes	Power Petal	976
333	1	071249374566	Colour Riche Ultra Matte Nudes	Passionate Pink	977
334	1	071249374597	Colour Riche Ultra Matte Nudes	All Out Pout	978
335	1	071249374580	Colour Riche Ultra Matte Nudes	Bold Mauve	979
336	1	071249374573	Colour Riche Ultra Matte Nudes	Rebel Rouge	980
337	1	071249374603	Colour Riche Ultra Matte Nudes	Cutting Edge Cork	981
338	1	071249374610	Colour Riche Ultra Matte Nudes	Sienna Supreme	982
339	1	071249374627	Colour Riche Ultra Matte Nudes	Utmost Taupe	983

ROUGE SIGNATURE HOTSPOT SHELF Height = 1.00 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
340	1	071249369913	Rouge Signature	I RULE	414
341	1	071249369920	Rouge Signature	I CREATE	416
342	1	071249369937	Rouge Signature	I EMPOWER	418
343	1	071249369975	Rouge Signature	I AM WORTH IT	426
344	1	071249369890	Rouge Signature	I ENJOY	410
345	1	071249369982	Rouge Signature	I EXPLORE	428

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

346	1	071249369999	Rouge Signature	I STAND	430
347	1	071249370018	Rouge Signature	I DARE	432
348	1	071249369944	Rouge Signature	I ACHIEVE	420
349	1	071249369951	Rouge Signature	I DON'T	422
350	1	071249369968	Rouge Signature	I REPRESENT	424
351	1	071249369906	Rouge Signature	I REBEL	412

CR LE MATTE LIP PENS TRAY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
352	1	071249308301	Colour Riche Le Matte Lip Pens	Game, Set & Matte	104
353	1	071249308288	Colour Riche Le Matte Lip Pens	She's So Matte	102
354	1	071249308295	Colour Riche Le Matte Lip Pens	Matte For Me	100
355	1	071249308271	Colour Riche Le Matte Lip Pens	Matte-r Of Fact	108
356	1	071249308318	Colour Riche Le Matte Lip Pens	Mad For Matte	106

CR LA PALETTE LIP TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
357	1	071249334225	Colour Riche La Palette - LIP	Pink	01
358	1	071249334232	Colour Riche La Palette - LIP	Plum	02
359	1	071249334249	Colour Riche La Palette - LIP	Nude	03

CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
360	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
361	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
362	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
363	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
364	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
365	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630

CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
366	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
367	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
368	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709
369	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
370	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
371	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
372	1	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02
373	1	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03
374	1	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04
375	1	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
376	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
377	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
378	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
379	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
380	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
381	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
382	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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383	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
384	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
385	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
386	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
387	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
388	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
389	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
390	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
391	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
392	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
393	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
394	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
395	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
396	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
397	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
398	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
399	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
400	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
401	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
402	1	071249135280	Infalible Lip Gloss	Petal	105
403	1	071249135433	Infalible Lip Gloss	Coral Sands	405
404	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
405	1	071249135334	Infalible Lip Gloss	Barely Nude	815
406	1	071249135297	Infalible Lip Gloss	Sunset	415
407	1	071249135365	Infalible Lip Gloss	Blush	115
408	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
409	1	071249135372	Infalible Lip Gloss	Bloom	125
410	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
411	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
412	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
413	1	071249135303	Infalible Lip Gloss	Fiery	305
414	1	071249135389	Infalible Lip Gloss	Posy	135
415	1	071249216057	Infalible Lip Gloss	Red Fatale	320
416	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
417	1	071249135327	Infalible Lip Gloss	Suede	805
418	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
419	1	071249135426	Infalible Lip Gloss	Raisin	715
420	1	071249135310	Infalible Lip Gloss	Rebel Red	315
421	1	071249135358	Infalible Lip Gloss	Truffle	835

INF LIP PAINTS (MATTE/MET) TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
422	1	071249358535	Infalible Lip Paints	Matte Peach Pit	344
423	1	071249358542	Infalible Lip Paints	Matte Festival	346
424	1	071249358528	Infalible Lip Paints	Matte Tongue Tied	342
425	1	071249358511	Infalible Lip Paints	Matte Skinny Dip	340
426	1	071249352168	Infalible Lip Paints	Metallic Moon Lust	330
427	1	071249352199	Infalible Lip Paints	Metallic Liquid Venom	336
428	1	071249352175	Infalible Lip Paints	Metallic Galactic Foil	332
429	1	071249352182	Infalible Lip Paints	Metallic Smoldering Eclipse	334

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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INF LIP PAINTS (MATTE/ORIG) TRY 2.3 LIT **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in		
Loc. ID	Facings	UPC	Description			Shade	Plano Code	
430	1	071249358566	Infalible Lip Paints			Matte Cinna-Bomb	350	
431	1	071249358559	Infalible Lip Paints			Matte Velvet Pout	348	
432	1	071249339664	Infalible Lip Paints			Lilac Lust	300	
433	1	071249339671	Infalible Lip Paints			Violet Twist	302	
434	1	071249339688	Infalible Lip Paints			Bewitching Bordeaux	304	
435	1	071249344255	Infalible Lip Paints			Domineering Teal	306	
436	1	071249339695	Infalible Lip Paints			Navy Spy	308	
437	1	071249339701	Infalible Lip Paints			Taupless	310	

INF LIP PAINTS TRY 2.2/3.3 LIT **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in		
Loc. ID	Facings	UPC	Description			Shade	Plano Code	
438	1	071249339718	Infalible Lip Paints			Nude Star	312	
439	1	071249339770	Infalible Lip Paints			Spicy Blush	314	
440	1	071249339763	Infalible Lip Paints			Wild Rose	316	
441	1	071249339756	Infalible Lip Paints			Fearless Fuschia	318	
442	1	071249344262	Infalible Lip Paints			Cool Coral	320	
443	1	071249339749	Infalible Lip Paints			Orange Envy	322	
444	1	071249339732	Infalible Lip Paints			DIY Red	324	
445	1	071249339725	Infalible Lip Paints			Sultry Sangria	326	

INF 2-STP LIP TRY LIT 1.2 **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in		
Loc. ID	Facings	UPC	Description			Shade	Plano Code	
446	1	071249290422	Infalible Lip 2-Step			Rose Tattoo	101	
447	1	071249290033	Infalible Lip 2-Step			Timeless Rose	115	
448	1	071249290385	Infalible Lip 2-Step			Neverending Nutmeg	119	
449	1	071249290095	Infalible Lip 2-Step			Permanent Blush	117	
450	1	071249290088	Infalible Lip 2-Step			Flamboyant Flamingo	113	
451	1	071249290057	Infalible Lip 2-Step			Toujour Teaberry	109	
452	1	071249290064	Infalible Lip 2-Step			Passionate Petal	111	
453	1	071249290330	Infalible Lip 2-Step			Forever Candy	103	
454	1	071249290439	Infalible Lip 2-Step			Berry Chic	221	
455	1	071249290040	Infalible Lip 2-Step			Lilac Infinite	105	

INF 2-STP LIP TRY LIT 2.2 **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.00 in		
Loc. ID	Facings	UPC	Description			Shade	Plano Code	
456	1	071249290101	Infalible Lip 2-Step			Violet Parfait	107	
457	1	071249290408	Infalible Lip 2-Step			Mesmerizing Merlot	223	
458	1	071249290453	Infalible Lip 2-Step			Raisin Revival	215	
459	1	071249290361	Infalible Lip 2-Step			Cherry Noir	217	
460	1	071249290446	Infalible Lip 2-Step			Incessant Russet	219	
461	1	071249290347	Infalible Lip 2-Step			Continual Crimson	213	
462	1	071249290323	Infalible Lip 2-Step			Red	211	
463	1	071249290415	Infalible Lip 2-Step			Captivated by Cerise	209	
464	1	071249290354	Infalible Lip 2-Step			Perpetual Apricot	207	
465	1	071249290477	Infalible Lip 2-Step			Coral Constant	203	
466	1	071249290071	Infalible Lip 2-Step			Everlasting Caramel	201	
467	1	071249290392	Infalible Lip 2-Step			Heaven to Henna	205	
468	1	071249290378	Infalible Lip 2-Step			Lasting Ginger	121	
469	1	071249290460	Infalible Lip 2-Step			Always Almond	123	

INF LE RGE LIP TRY 1.1 LIT **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in		
Loc. ID	Facings	UPC	Description			Shade	Plano Code	
470	1	071249168530	Infalible Le Rouge Lip			Unending Kiss	112	
471	1	071249168462	Infalible Le Rouge Lip			Tender Berry	519	
472	1	071249168622	Infalible Le Rouge Lip			Ravishing Red	312	
473	1	071249168639	Infalible Le Rouge Lip			Refined Ruby	337	

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

474	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
475	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
476	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
477	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
478	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
479	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF FW CNCLR (FULL MIX) TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
480	1	071249382394	Infalible Full Wear Concealer	Porcelain	320
481	1	071249382400	Infalible Full Wear Concealer	Eggshell	325
482	1	071249382417	Infalible Full Wear Concealer	Ivory	330
483	1	071249382424	Infalible Full Wear Concealer	Fawn	340
484	1	071249382431	Infalible Full Wear Concealer	Oatmeal	345
485	1	071249382448	Infalible Full Wear Concealer	Bisque	350
486	1	071249382455	Infalible Full Wear Concealer	Vanilla	355
487	1	071249382462	Infalible Full Wear Concealer	Cashmere	360
488	1	071249382479	Infalible Full Wear Concealer	Cashew	365
489	1	071249382486	Infalible Full Wear Concealer	Biscuit	370
490	1	071249382493	Infalible Full Wear Concealer	Latte	375

INF FW CNCLR (FULL MIX) TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
491	1	071249382509	Infalible Full Wear Concealer	Pecan	380
492	1	071249382516	Infalible Full Wear Concealer	Amber	385
493	1	071249382530	Infalible Full Wear Concealer	Walnut	395
494	1	071249382547	Infalible Full Wear Concealer	Caramel	400
495	1	071249382554	Infalible Full Wear Concealer	Toffee	405
496	1	071249382561	Infalible Full Wear Concealer	Almond	410
497	1	071249384725	Infalible Full Wear Concealer	Honey	415
498	1	071249384732	Infalible Full Wear Concealer	Cocoa	420
499	1	071249384763	Infalible Full Wear Concealer	Coffee	435
500	1	071249384770	Infalible Full Wear Concealer	Truffle	440
501	1	071249384787	Infalible Full Wear Concealer	Espresso	445

INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
502	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
503	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
504	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
505	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
506	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
507	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
508	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
509	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF TOTAL CVR CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
510	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
511	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
512	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
513	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
514	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
515	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
516	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
517	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21	
518	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22	
519	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23	
520	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24	

INF 24HR FW FDTN TRY 1.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
521	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
522	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
523	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
524	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	
525	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
526	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	

INF 24HR FW FDTN TRY 3.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
527	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
528	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
529	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
530	1	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	
531	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
532	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
533	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
534	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	

INF LW SHPNG STICKS TRY 1.2 (LMTD MIX) LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
535	1	071249369326	Infalible Longwear Shaping Sticks: Foundation	Ivory	401	
536	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402	
537	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403	
538	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404	
539	1	071249369364	Infalible Longwear Shaping Sticks: Foundation	Sand	405	
540	1	071249369371	Infalible Longwear Shaping Sticks: Foundation	Warm Beige	406	

INF PM MU TRY LIT 1.2 **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
541	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	
542	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	
543	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	
544	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	
545	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	
546	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	

INF PRO-GLW FNDTN TRY 1.2 LIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
547	1	071249330449	Infalible Pro-Glow	Classic Ivory	201	
548	1	071249330432	Infalible Pro-Glow	Creamy Natural	202	
549	1	071249330470	Infalible Pro-Glow	Nude Beige	203	
550	1	071249330456	Infalible Pro-Glow	Natural Buff	204	
551	1	071249330463	Infalible Pro-Glow	Natural Beige	205	
552	1	071249330487	Infalible Pro-Glow	Buff Beige	206	

INF TOTAL CVR FNDTN TRY 1.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
553	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	
554	1	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

555	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
556	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
557	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
558	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
559	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
560	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
561	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF 24HR FW FDTN TRY 2.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
562	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
563	1	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435
564	1	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440
565	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445
566	1	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450
567	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
568	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
569	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465

INF 24HR FW FDTN TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
570	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
571	1	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515
572	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
573	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
574	1	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530
575	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
576	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
577	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF LW SHPNG STICKS TRY 2.2 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
578	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
579	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
580	1	071249369401	Infalible Longwear Shaping Sticks: Foundation	Honey	409
581	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
582	1	071249369425	Infalible Longwear Shaping Sticks: Foundation	Chestnut	411
583	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
584	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41
585	1	071249372654	Infalible Longwear Shaping Sticks: Highlight	Gold is Cold	42

INF PM MU TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
586	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
587	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
588	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
589	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
590	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
591	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF PRO-GLW FNDTN TRY 2.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
592	1	071249330494	Infalible Pro-Glow	Sand Beige	207
593	1	071249330500	Infalible Pro-Glow	Sun Beige	208
594	1	071249330524	Infalible Pro-Glow	Caramel Beige	209

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

595	1	071249330517	Infalible Pro-Glow	Classic Tan	210
596	1	071249330531	Infalible Pro-Glow	Creme Café	211
597	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
598	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
599	1	071249335420	Infalible Total Cover Foundation	Sand Beige	307
600	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
601	1	071249335444	Infalible Total Cover Foundation	Caramel Beige	309
602	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310
603	1	071249335468	Infalible Total Cover Foundation	Creme Cafe	311
604	1	071249335475	Infalible Total Cover Foundation	Cocoa	312

INF PM PWDR TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
605	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
606	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
607	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
608	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
609	1	071249334294	Visible Lift Radiance Booster		100
610	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
611	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
612	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
613	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
614	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
615	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
616	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
617	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
618	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
619	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
620	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
621	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
622	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
623	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
624	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
625	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
626	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

PRDS ENCHNTD BLSH TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
627	1	071249374702	Paradise Enchanted Blush	Bashful	190
628	1	071249374719	Paradise Enchanted Blush	Fantastical	191
629	1	071249374726	Paradise Enchanted Blush	Just Curious	192
630	1	071249374733	Paradise Enchanted Blush	Charming	193

VL BLUSH TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
631	1	071249237434	Visible Lift Blush	Rose Gold Lift	701

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

632	1	071249237441	Visible Lift Blush	Peach Gold Lift	702
633	1	071249237458	Visible Lift Blush	Pink Lift	703
634	1	071249237465	Visible Lift Blush	Coral Lift	704
635	1	071249237472	Visible Lift Blush	Nude Lift	705
636	1	071249237489	Visible Lift Blush	Berry Lift	706

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
637	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
638	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
639	1	071249211458	Magic BB Cream	Fair	810
640	1	071249211465	Magic BB Cream	Light	812
641	1	071249211472	Magic BB Cream	Medium	814
642	1	071249211489	Magic BB Cream	Deep	816

MGC FMLY CMBO W/ 4 HGLGHTR TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
643	1	071249210130	Magic Lumi Highlighter	Fair	860
644	1	071249210147	Magic Lumi Highlighter	Light	862
645	1	071249210154	Magic Lumi Highlighter	Medium	864
646	1	071249236390	Magic Lumi Highlighter	Deep	866
647	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
648	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
649	1	071249078549	True Match Liquid Foundation	Porcelain	W1
650	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
651	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
652	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
653	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
654	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
655	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
656	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM LUMI BRONZE IT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
657	1	071249366028	True Match Lumi Bronze It Bronzers	Light	01
658	1	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
659	1	071249366042	True Match Lumi Bronze It Bronzers	Deep	03

TM LUMI PWDR GLOW TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
660	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
661	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202
662	1	071249299098	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Ice	C302

TM MIN MU W/ BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
663	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
664	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
665	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
666	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
667	1	071249123454	True Match Naturale Blush	Pinched Pink	486

TM MIN MU W/ BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
668	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

669	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
670	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
671	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
672	1	071249123461	True Match Naturale Blush	Soft Rose	488

TM MIN MU W/ BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
673	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
674	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462
675	1	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465
676	1	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471
677	1	071249123485	True Match Naturale Blush	Bare Honey	492

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
678	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
679	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
680	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
681	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
682	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
683	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
684	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
685	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
686	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
687	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
688	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
689	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
690	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
691	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
692	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
693	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
694	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
695	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
696	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
697	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
698	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
699	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
700	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
701	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM MU TRY NTRL 2.3/2.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
702	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
703	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
704	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
705	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
706	1	071249078693	True Match Liquid Foundation	True Beige	N5
707	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
708	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
709	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
710	1	071249016411	True Match Powder	Porcelain	W1
711	1	071249016428	True Match Powder	Light Ivory	W2
712	1	071249016435	True Match Powder	Nude Beige	W3

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

713	1	071249016442	True Match Powder	Natural Beige	W4
714	1	071249016459	True Match Powder	Sand Beige	W5
715	1	071249016657	True Match Powder	Sun Beige	W6
716	1	071249016930	True Match Powder	Caramel Beige	W7
717	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
718	1	071249017449	True Match Blush	Bare Honey	W1-2
719	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
720	1	071249363102	True Match Lumi Glotion	Fair	901
721	1	071249363119	True Match Lumi Glotion	Light	902
722	1	071249363126	True Match Lumi Glotion	Medium	903
723	1	071249363133	True Match Lumi Glotion	Deep	904
724	1	071249361191	True Match Lumi Glow Amour	Day Break	507
725	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM LUMI MU TRAY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
726	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
727	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
728	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
729	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
730	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

TM MU TRY CL 3.3/3.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
731	1	071249078556	True Match Liquid Foundation	Alabaster	C1
732	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
733	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
734	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
735	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
736	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
737	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
738	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
739	1	071249017173	True Match Powder	Soft Ivory	N1
740	1	071249017180	True Match Powder	Classic Ivory	N2
741	1	071249017197	True Match Powder	Natural Buff	N3
742	1	071249017227	True Match Powder	Buff Beige	N4
743	1	071249033180	True Match Powder	True Beige	N5
744	1	071249033197	True Match Powder	Honey Beige	N6
745	1	071249033173	True Match Powder	Classic Tan	N7
746	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
747	1	071249017463	True Match Blush	Subtle Sable	W5-6
748	1	071249017487	True Match Blush	Innocent Flush	N3-4
749	1	071249017494	True Match Blush	Apricot Kiss	N5-6
750	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL W/ PAINTS)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK2070ECLMUDIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
751	1	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760
752	1	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750
753	1	071249361221	True Match Lumi Shimmerista	Moonlight	505
754	1	071249361238	True Match Lumi Shimmerista	Sunlight	506

TM LUMI MU TRAY NEUT 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
755	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
756	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
757	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
758	1	071249214831	True Match Lumi Makeup	True Beige	N5
759	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM MU TRY 4.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
760	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
761	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
762	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
763	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
764	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
765	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
766	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
767	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
768	1	071249033357	True Match Powder	Alabaster	C1
769	1	071249033401	True Match Powder	Natural Ivory	C2
770	1	071249033432	True Match Powder	Creamy Natural	C3
771	1	071249033449	True Match Powder	Shell Beige	C4
772	1	071249033579	True Match Powder	Classic Beige	C5
773	1	071249033593	True Match Powder	Soft Sable	C6
774	1	071249033586	True Match Powder	Nut Brown	C7
775	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
776	1	071249017500	True Match Blush	Baby Blossom	C1-2
777	1	071249017517	True Match Blush	Tender Rose	C3-4
778	1	071249017524	True Match Blush	Rosy Outlook	C5-6
779	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI LIQ GLW/SHK & GLW TRY LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
780	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100
781	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
782	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201

TM LUMI MU TRAY COOL 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
783	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
784	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
785	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
786	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
787	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

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